



PRESS RELEASE

Versatile Security Launches New Web Site and Logo

Versatile Security announces the release of its brand new mobile first website and redesigned logo, check it out at www.versasec.com

New York, NY, October 7th, 2014 – Versatile Security announces the release of its new corporate branding and website. The website has been developed using adaptive web design (AWD) with focus on mobile devices. The branding has been refreshed and modernized and now displays the name that the company is most commonly known as: **versasec**. Visit the new web site at www.versasec.com!



"With the latest update of the Versatile Security website we're preparing for the future by positioning our client for a mobile-centered user base that is familiar and comfortable browsing on smart phones and tablets. The focus of the rebuild was maintaining functionality and consistency while moving towards a fully mobile compatible base for our client, as well as creating a stronger brand impression. Our goal is to ensure our customers get a quick access to their business in easily digestible bites, even on the go," said Mattias Fornell, CEO, 15K Studios



"I am very happy with the new logo and the new web site. Most of our customers and partners have for years called our company Versasec, which I believe is a good and powerful name that still carries all of our values and focus on the ambition on delivering software that enables our customers to do good business securely. The new web site is a great new communication platform that shall make it easier to access the content we provide in any browser no matter if you are on your PC, tablet or mobile device," said Joakim Thorén, CEO, Versatile Security

About Versatile Security

Versatile Security is a leading IT solutions provider in the identity and access management space with focus on easy deployment of smart cards with innovative smart card management systems. Our customers are organizations that demand high security and ease of use. Our state of the art solutions enable our customers to securely authenticate, issue and manage user credentials, such as smart cards, more cost efficiently than other solutions on the market.

Our mission is to provide solutions that are affordable and easy to integrate, thus allowing organizations of all sizes to implement high levels of security. We also offer first class support, maintenance, and training. Our customers include: HSBC, Tieto, Raiffeisenbank, Hornbach, Daimler, Alstom, European Commission, Qualcomm, Saudi Aramco and Cleveland Clinic Abu Dhabi.

Our products and services can be bought and delivered worldwide by use of an extensive reseller network and through the Versatile Security web site: <http://www.versasec.com>

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